



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# CREATING LASTING IMPACTS IN OUR COMMUNITY

2023 Annual Report  
YMCA of the Okobojs

# THE YMCA MOVEMENT

## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



## OUR VISION

To lead and serve the Lakes Area as a community hub that sustains, grows and engages our members and the community.



## DIVERSITY & INCLUSION PLEDGE

The Y is made up of people of all ages and from every walk of life working side by side to strengthen communities. Together we work to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity. Our core values are caring, honesty, respect and responsibility – they guide everything we do.



# AREAS OF FOCUS

The YMCA of the Okobojis is for Youth Development, Healthy Living, and Social Responsibility.

## YOUTH DEVELOPMENT

Youth Development is the social-emotional, cognitive, and physical processes that all youth uniquely experience from birth to career. At the Y, we know that a successful development process fulfills children and teens' innate need to be loved, spiritually grounded, educated, competent, and healthy.



## HEALTHY LIVING



A Culture of Health empowers all sectors in a community to address the social and economic conditions that affect health. It means that all individuals have access to healthy food, educational opportunities, safe neighborhoods, job security, secure housing, and affordable health care. As a leading community-based organization, with more than 2,700 branches and serving 22

million people, the YMCA plays an important role in fostering a Culture of Health across the nation.

## SOCIAL RESPONSIBILITY

The Y collaborates with policymakers, community leaders and private and public organizations to advance our cause to strengthen community. The Y encourages individual involvement and investment to support, fund and lead the Y's critical work in the community, so that we can reach more people and do more good. The Y provides resources and support to help eliminate barriers and empower individuals to make positive change, so that they can create a better future for themselves.



# COMMUNITY IMPACT 2023 AT A GLANCE



## SCHOOL-AGE

In 2023, parents utilized care for their children via our Y-Kids program, an average of **2,228** times per month



## YOUTH SPORTS

**1,206** children participated in Youth Sports

**133** community members volunteered as coaches



## FITNESS

**29** value-added fitness class opportunities were offered per week to our members and guests

**80** people received guidance to help reach fitness goals through YMCA Personal Trainings and Youth Sports and Conditioning programs



## AQUATICS

**111** children learned the value of healthy competition by being part of Summer & Winter Swim Team

**364** children had the opportunity to gain confidence and learn to swim through YMCA Swim Lessons



## CAMP FOSTER YMCA



**371** Day Campers spent a week or more at Camp playing and learning in the great outdoors while making new friends



**1,636** Overnight Campers enjoyed the magic of Camp while getting out of their comfort zones and gaining self-confidence

## BEDELL FAMILY Y MEMBER DEMOGRAPHICS (AS OF 12/31/23)

**TOTAL MEMBERS 4,905**

**TOTAL MEMBER UNITS 2,211**

### MEMBER UNITS BY LOCATION

Spirit Lake	1,167
Milford	462
Okoboji	150
Arnolds Park	121
Lake Park	42
Estherville	27
Jackson	16
Spencer	31
Other	196

**TOTAL 2,211**

### MEMBER & GUEST ADMITTANCE BY LOCATION

#### Bedell Facility

Admittance Monthly Average 10,844

#### Milford HLPC Facility

Admittance Monthly Average 1,677

**TOTAL 2023 ADMITTANCE 150,252**



## CAPITAL INVESTMENTS & PROJECTS COMPLETED DURING 2023

### Bedell Family YMCA

Building Infrastructure	854,374
Fixtures & Equipment	211,214

### Camp Foster

Building Infrastructure	5,350,292
Fixtures & Equipment	657,020
Outdoor Facilities	162,265

### Total Facility Investments

\$ 7,235,165

### Construction In Progress as of December 31, 2023

### Camp Foster

314,043

### Total In Progress

\$ 314,043

## EXPANSION & ACQUISITION DEBT SERVICE DURING 2023

Bond Principal	\$ 150,000
Bond Interest	39,480

### Total Debt Service

\$ 189,480

## STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2023

### Assets

Cash & Cash Equivalents	\$	2,313,684
Receivables		691,675
Other Assets		3,392,373
Endowment Funds		1,299,104
Net Fixed Assets		15,922,859

**Total Assets** \$ 23,619,695

### Liabilities

Current Liabilities	\$	653,340
Deferred Revenue		707,463
Debt & Long Term Obligations		1,725,832

**Total Liabilities** \$ 3,086,636

**Fund Balance** \$ 20,533,059

**Total Liabilities and Fund Balance** \$ 23,619,695

## STATEMENT OF ACTIVITIES FOR THE PERIOD ENDED DECEMBER 31, 2023

### Income

Grants and Contributions		1,242,075
Camp Foster Programs		1,547,347
Membership Revenue	\$	1,287,091
School Age Programs		338,722
Sports Programs		89,688
Fitness Revenue		83,489
Aquatics Revenue		35,739
Other Revenue		634,504

**Total Operating Income** \$ 5,258,654

Investment Income (Loss) \$ 176,455

**Total Income** \$ 5,435,109

### Expense

Compensation Related	\$	1,959,835
Operating Expenses		2,135,004

**Total Expense** \$ 4,094,839

**Net Surplus (Deficit)** \$ 1,340,270

# THE HERITAGE CLUB

The purpose of the endowment fund is to provide the YMCA of the Okobojis with a stable financial base to carry out its mission today, while allowing for growth in the future.

Choosing to be a part of the YMCA Heritage Club involves making a commitment that adds to the endowment fund, whether it is now or in the future. Your charitable gift continues to a future of new possibilities for families and children throughout our growing community.



Give to our established funds: the Stephanie Livermore Keller Memorial Endowment Fund and/or the Hinn Family Endowment Fund.

## MAKE YOUR WISHES KNOWN

If you've put off creating or updating your will, take the time now to make your wishes known. The benefits of planned gifts are numerous – for you and the people and organizations you care about. With thoughtful planning, you can ensure that your estate has the greatest impact on your family and the charitable causes you support.

The types of gifts you can give to a charitable organization like the YMCA are numerous. Any type of asset that you irrevocably donate results in a current income tax deduction. With many types of gifts, however, there are additional tax benefits.

## WANT TO LEARN MORE?

For more information about legacy giving, please contact YMCA Development Coordinator Karissa Norine at 712-336-9622 or [karissa.norine@okobojimca.com](mailto:karissa.norine@okobojimca.com).

## CARING FOR THE LITTLE THINGS HELPS GROW THE BIG THINGS!

### Adopt a Cabin



5 Cabins Adopted, 16 still looking for Love!

Foster families expect a quality experience with comfortable cabins for their children. We strive to make their time here unforgettable, and the homey feeling of a well-kept, cozy cabin is at the forefront of their cabin experience. Our cabins have received minor improvements since the 1980s, but as we grow out of the pandemic, we're preparing to reinvest in them in a big way!

When you adopt a cabin, you'll be investing in the future of Camp Foster and enriching the lives of future campers! We'll use the funds to update our cabins to meet 21st century expectations, upgrade Electrical & HVAC services, refresh cabins (think doors and windows), replace worn and/or worn out fixtures and fix or replace siding & roofing.

For more information or to donate, please visit [www.campfosterymca.com/adopt-a-cabin](http://www.campfosterymca.com/adopt-a-cabin)



# THE YMCA ANNUAL STRONG KIDS CAMPAIGN



The YMCA of the Okobojs undertakes our Annual Strong Kids Campaign each year to raise funds to offset the costs of memberships, camperships and program fees for those in need. Along with our staff and volunteer fundraising efforts, we have two fundraising events each year: The Strong Kids Fundraiser Event and the Strong Kids Golf Outing.



**The Y is now, as it has always been, a place of possibility & promise. We strive to live our mission and promote healthy communities in the following three areas of focus:**

**YOUTH DEVELOPMENT** All kids deserve the opportunity to discover who they are & what they can achieve, under the guidance of caring adults who believe in their potential.

**HEALTHY LIVING** We help people & families build & maintain healthy habits for spirit, mind & body in their everyday lives.

**SOCIAL RESPONSIBILITY** With our doors open to all, we bring together people from all backgrounds, to support those in need. We inspire a spirit of service. Our members, volunteers, supporters & staff demonstrate the power of what we can achieve by giving back together.

## Donate for a better us.

Every dollar donated to the YMCA of the Okobojs has a lasting impact on the Lakes Area. Donate today for a better us.

Learn more or donate to our cause at [www.okobojymca.com/ways-to-give](http://www.okobojymca.com/ways-to-give)

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