



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



FOREVER HERE FOREVER THRIVING

2021 Annual Report
YMCA of the Okobojsis

THE YMCA MOVEMENT

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



OUR VISION

To lead and serve the Lakes Area as a community hub that sustains, grows and engages our members and the community.



DIVERSITY & INCLUSION PLEDGE

The Y is made up of people of all ages and from every walk of life working side by side to strengthen communities. Together we work to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity. Our core values are caring, honesty, respect and responsibility – they guide everything we do.



AREAS OF FOCUS

The YMCA of the Okobojis is for Youth Development, Healthy Living, and Social Responsibility.

YOUTH DEVELOPMENT

Youth Development is the social-emotional, cognitive, and physical processes that all youth uniquely experience from birth to career. At the Y, we know that a successful development process fulfills children and teens' innate need to be loved, spiritually grounded, educated, competent, and healthy.



HEALTHY LIVING



A Culture of Health empowers all sectors in a community to address the social and economic conditions that affect health. It means that all individuals have access to healthy food, educational opportunities, safe neighborhoods, job security, secure housing, and affordable health care. As a leading community-based organization, with more than 2,700 branches and serving 22

million people, the YMCA plays an important role in fostering a Culture of Health across the nation.

SOCIAL RESPONSIBILITY

The Y collaborates with policymakers, community leaders and private and public organizations to advance our cause to strengthen community. The Y encourages individual involvement and investment to support, fund and lead the Y's critical work in the community, so that we can reach more people and do more good. The Y provides resources and support to help eliminate barriers and empower individuals to make positive change, so that they can create a better future for themselves.



COMMUNITY IMPACT 2021 AT A GLANCE



SCHOOL-AGE

In 2021, parents utilized care for their children via our Y-Kids program, an average of **1,962** times per month



YOUTH SPORTS

1,049 children participated in Youth Sports
184 community members volunteered as coaches



READING BUDDIES PROGRAM

73 children from Spirit Lake, Okoboji, and Harris-Lake Park schools were read a story by a Reading Buddies volunteer monthly during the school year



AQUATICS

90 children learned the value of healthy competition by being part of Summer & Winter Swim Team
747 children had the opportunity to gain confidence and learn to swim through YMCA Swim Lessons



FITNESS

48 value-added fitness class opportunities were offered per week to our members and guests
100 people received guidance to help reach fitness goals through YMCA Personal Trainings and Youth Sports and Conditioning programs

The Y also operated Boji Bay pools to provide outdoor swimming opportunities in the Iowa Great Lakes



CAMP FOSTER YMCA



463 Day Campers spent a week or more at Camp playing and learning in the great outdoors while making new friends



1,833 Overnight Campers enjoyed the magic of Camp while getting out of their comfort zones and gaining self-confidence

BEDELL FAMILY Y MEMBER DEMOGRAPHICS (AS OF 12/31/21)

TOTAL MEMBERS 4,302

TOTAL MEMBER UNITS 2,023

MEMBER UNITS BY LOCATION

Spirit Lake	1,035
Milford	406
Okoboji	144
Arnolds Park	124
Lake Park	37
Estherville	29
Jackson	07
Spencer	24
Other	217

TOTAL 2,023

MEMBER & GUEST ADMITTANCE BY LOCATION

Bedell Facility

Admittance Monthly Average 8,702

Milford HLPC Facility

Admittance Monthly Average 1,057

TOTAL 2021 ADMITTANCE 117,106



CAPITAL INVESTMENTS & PROJECTS COMPLETED DURING 2021

Bedell Family YMCA

Fixtures & Equipment	76,540
Flooring	26,801
Lighting	16,032
HVAC	\$ 26,164
Technology	9,766

Milford HLPC

Fixtures & Equipment	38,593
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Camp Foster

Recreation Lodge Renovation	66,149
Cabin Renovations	49,729
Outdoor Infrastructure	25,154
Equipment	14,274

Total Facility Investments

\$ 349,202

EXPANSION & ACQUISITION DEBT SERVICE DURING 2021

Bond Principal Paid 2021	\$ 140,000
Bond Interest Paid 2021	\$ 39,060

Total Debt Service

\$ 179,060

STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2021

Assets

Cash & Cash Equivalents	\$	6,471,630
Receivables		1,268,516
Other Assets		40,408
Endowment Funds		1,041,204
Net Fixed Assets		9,315,406
Total Assets	\$	<u>18,137,164</u>

Liabilities

Current Liabilities	\$	636,607
Deferred Revenue		552,842
Debt & Long Term Obligations		2,415,524
Total Liabilities	\$	<u>3,604,973</u>

Fund Balance

	\$	14,532,191
Total Liabilities and Fund Balance	\$	<u>18,137,164</u>

STATEMENT OF ACTIVITIES FOR THE PERIOD ENDED DECEMBER 31, 2021

Income

Grants and Contributions	\$	7,290,780
Camp Foster Programs		1,490,292
Membership Revenue		1,030,677
School Age Programs		356,448
Sports Programs		68,129
Aquatics		33,965
Fitness Revenue		31,984
Other Revenue		54,856
Total Operating Income	\$	<u>10,357,131</u>

Investment Income	\$	143,306
Total Income	\$	<u>10,500,437</u>

Expense

Compensation Related	\$	1,754,531
Operating Expenses		1,826,899
Total Expense	\$	<u>3,581,430</u>

Net Surplus (Deficit)	\$	<u>6,919,007</u>
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THE HERITAGE CLUB

The purpose of the endowment fund is to provide the YMCA of the Okobojsis with a stable financial base to carry out it's mission today, while allowing for growth in the future.

Choosing to be a part of the YMCA Heritage Club involves making a commitment that adds to the endowment fund, whether it is now or in the future. Your charitable gift continues to a future of new possibilities for families and children throughout our growing community.

Give to our established funds: the Stephanie Livermore Keller Memorial Endowment Fund and/or the Hinn Family Endowment Fund.

MAKE YOUR WISHES KNOWN

If you've put off creating or updating your will, take the time now to make your wishes known. The benefits of planned gifts are numerous – for you and the people and organizations you care about. With thoughtful planning, you can ensure that your estate has the greatest impact on your family and the charitable causes you support.

The types of gifts you can give to a charitable organization like the YMCA are numerous. Any type of asset that you irrevocably donate results in a current income tax deduction. With many types of gifts, however, there are additional tax benefits.



WANT TO LEARN MORE?

For more information about legacy giving, please contact YMCA Development Director Cindy Rosa at 712-336-9622 or cindy.rosa@okobojiymca.com.

CARING FOR THE LITTLE THINGS HELPS GROW THE BIG THINGS!

Adopt a Cabin



5 Cabins Adopted, 16 still looking for Love!

Foster families expect a quality experience with comfortable cabins for their children. We strive to make their time here unforgettable, and the homey feeling of a well-kept, cozy cabin is at the forefront of their cabin experience. Our cabins have received minor improvements since the 1980s, but as we grow out of the pandemic, we're preparing to reinvest in them in a big way!

When you adopt a cabin, you'll be investing in the future of Camp Foster and enriching the lives of future campers! We'll use the funds to update our cabins to meet 21st century expectations, upgrade Electrical & HVAC services, refresh cabins (think doors and windows), replace worn and/or worn out fixtures and fix or replace siding & roofing.

For more information or to donate, please visit www.campfosterymca.com/adopt-a-cabin

IGNITING A HEALTHY LEGACY CAMPAIGN



OUR VISION FOR A HEALTHY LEGACY

The YMCA of the Okobojis's goal for the future is to assure all resources are used in the most efficient way to support our communities and our mission.

These projects & initiatives to improve the infrastructure of our association are paramount to our continued success in supporting the families of the Iowa Great Lakes and Camp Foster community.



Our desire is to be a fully sustainable organization. Our vision for a healthy financial future is to become debt free and work to grow our

endowment. With no debt and an endowment for organizational support, the YMCA of the Okobojis will be able to reinvest in our organization through facility updates, programs and staffing expansions to meet the needs of our evolving communities.



MASTER PLAN PROJECTS:



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To learn more about the Igniting a Healthy Legacy Campaign, please visit: www.ignitecampaign.com.

THE YMCA OF THE OKOBOJIS BOARD OF DIRECTORS



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CVO



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Past President



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Dalton Kidd
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Jeremy Morrison



Angela Schaub



Michaela Tamisiea



Dr. Zach Borus



Luke Donnerwerth



Alex Robinson



Kristy Miller



Erick Turner



Abby Goodlaxson



Debbie Parks

CAMP FOSTER YMCA TESTIMONIALS

My girls just got back from Camp Foster and they had the absolute best time. The communication from the coordinators was excellent and everything down to the packing list and expectations was informative and very helpful. My girls both praised their counselors and had a great experience. Thank you, Camp Foster staff, for making their week so great and the highlight of their summer!
-Stevie P.

Our grandkids loved the variety of activities and meeting new friends. Leaders have lots of patience and sense of humor to deal with different personalities and situations.
-Corrine L.

Although I wasn't a camper, the Foster Flame touched my heart, and never left me when I was a counselor for two summers in college. One word to describe Camp Foster is, magical. When you drive past that yellow sign deep into the woods and arrive at the mess hall for check in you feel different, in a good way. You feel as though all your cares and worries were left on the highway as you turned into the entrance. As you endure campfires, EP, campouts, the backwards bridge and other fun activities, you come to realize that Camp Foster is a second home. I wouldn't trade those two summers for anything else. I got to witness first hand the joy that Camp Foster brings to new kiddos all the way up to the team leaders. I know that when I have kids they will go to this magical place that changed my life for the better. Keeping the Foster Flame Alive!
-Jordan R.

BEDELL FAMILY YMCA TESTIMONIALS

Friendly staff. The facility is always clean, making it a pleasant building to work out in. Thanks for your professional observance.
-Joe O.

Just a great place to work out and relieve stress.
- Toni R.

I love getting my exercise done early in the morning. The new dressing rooms are so clean and pretty. Can't wait for the new updates that are coming.
-Kathy B.

I'm there 5 or 6 times a week and I absolutely love the place!
- Bill M.

The Bedell Family YMCA is a great family and community experience.
-Dayle B.

This is probably the best gym I have been at for a long time. Lots of amenities, and well maintained.
-Bob W.



YMCA OF THE OKOBOJIS

Bedell Family YMCA

1900 41st St.

Spirit Lake, IA 51360

712-336-9622

www.okobojimca.com

Camp Foster YMCA

PO Box 296

Spirit Lake, IA 51360

712-336-3272

www.campfosterymca.com

Healthy Living Program Center

2207 US 71

Milford, IA 51351

712-338-2707