



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# UNITED IN OUR CAUSE: INCLUSION FOR ALL

2020 Annual Report  
YMCA of the Okobojis



# THE YMCA MOVEMENT

## OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



## OUR VISION

To lead and serve the Lakes Area as a community hub that sustains, grows and engages our members and the community.

## DIVERSITY & INCLUSION PLEDGE

The Y is made up of people of all ages and from every walk of life working side by side to strengthen communities.

Together we work to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity. Our core values are caring, honesty, respect and responsibility – they guide everything we do.



## AREAS OF FOCUS

The YMCA of the Okobojis is for Youth Development, Healthy Living, and Social Responsibility.

### YOUTH DEVELOPMENT

Youth Development is the social-emotional, cognitive, and physical processes that all youth uniquely experience from birth to career. At the Y, we know that a successful development process fulfills children and teens' innate need to be loved, spiritually grounded, educated, competent, and healthy.



### HEALTHY LIVING



A Culture of Health empowers all sectors in a community to address the social and economic conditions that affect health. It means that all individuals have access to healthy food, educational opportunities, safe neighborhoods, job security, secure housing, and affordable health care. As a leading community-based organization, with more than 2,700 branches and serving 22

million people, the YMCA plays an important role in fostering a Culture of Health across the nation.

### SOCIAL RESPONSIBILITY

The Y collaborates with policymakers, community leaders and private and public organizations to advance our cause to strengthen community. The Y encourages individual involvement and investment to support, fund and lead the Y's critical work in the community, so that we can reach more people and do more good. The Y provides resources and support to help eliminate barriers and empower individuals to make positive change, so that they can create a better future for themselves.



# COMMUNITY IMPACT

## 2020 AT A GLANCE



### SCHOOL-AGE

The Y provided summer, before, & after school childcare throughout the pandemic with over

**17,000 visits**



### YOUTH SPORTS

**658**

children participated in Youth Sports

**126**

community members volunteered as coaches



### READING BUDDIES PROGRAM

**67** children from Spirit Lake, Okoboji, and Harris-Lake Park schools were read a story virtually by **9** youth-focused volunteers



### AQUATICS

**83** children learned the value of healthy competition by being part of Summer & Winter Swim Team

**158** children had the opportunity to gain confidence and learn to swim through YMCA Swim Lessons



### FITNESS

**40+** fitness class opportunities were offered per week to the community and members under the new health guidelines

The Y also created Virtual Fitness Opportunities to give people fitness options while at home

The Y also operated Boji Bay pools to provide outdoor swimming opportunities in the Iowa Great Lakes



## CAMP FOSTER YMCA

**600** Day Campers spent a week or more at Camp playing and learning in the great outdoors while making new friends

**29** families spent quality time together through Camp's weekend retreats offered throughout the summer

**260+** kids and adults enjoyed nature through trail rides at Camp

**30+** people challenged themselves through Camp's climbing adventure packages



### OTHER GOOD WORKS

For a portion of 2020, the Y distributed grab-and-go meals the 3rd Thursday of each month

The Y volunteered our spaces for community:

- Blood Drives
- Immunization Clinics
- TestIowa Site

The Y also conducted Wellness Checks on members and provided take-home crafts for kids & families in the community during the time we were not able to open our doors during the initial shutdown.

## BEDELL FAMILY Y MEMBER DEMOGRAPHICS (AS OF 12/31/20)

**TOTAL MEMBERS 4,234**

**TOTAL MEMBER UNITS 1,952**

### MEMBER UNITS BY LOCATION

Spirit Lake	1,040
Milford	371
Okoboji	136
Arnolds Park	109
Lake Park	43
Estherville	24
Jackson	12
Spencer	29
Other	188

**TOTAL 1,952**

### MEMBER & GUEST ADMITTANCE BY LOCATION

#### Bedell Facility

Admittance Monthly Average	6,433
Drop-In Monthly Average	103

#### Milford HLPC Facility

Admittance Monthly Average	943
Drop-In Monthly Average	12

**TOTAL 2020 ADMITTANCE**

**89,877**



## CAPITAL INVESTMENTS & PROJECTS COMPLETED DURING 2020

### **Bedell Family YMCA**

HVAC	\$ 290,425
Technology	16,442
Fixtures & Equipment	11,192
Hot Water Heater	6,445

### **Camp Foster**

Bath House	384,532
Cabin Renovations	33,449
Outdoor Infrastructure	17,939
Waterfront	12,569
Misc Other	13,645

### **Total Facility Investments**

\$ 786,637

## EXPANSION & ACQUISITION DEBT SERVICE DURING 2020

Bond Principal Due 2020	\$ 130,000
Bond Interest Paid 2020	\$ 35,805
<b>Total Debt Service</b>	<b>\$ 165,805</b>

# **STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2020**

## **Assets**

Cash & Cash Equivalents	\$ 678,390
Receivables	25,397
Other Assets	40,979
Endowment Funds	923,018
Net Fixed Assets	10,018,240
<b>Total Assets</b>	<b>\$ 11,686,023</b>

## **Liabilities**

Current Liabilities	\$ 237,513
Deferred Revenue	588,323
Debt & Long Term Obligations	2,568,503
<b>Total Liabilities</b>	<b>\$ 3,394,339</b>

## **Fund Balance**

<b>Total Liabilities and Fund Balance</b>	<b>\$ 11,686,023</b>
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## **STATEMENT OF ACTIVITIES**

## **FOR THE PERIOD ENDED DECEMBER 31, 2020**

### **Income**

Membership Revenue	\$ 1,096,452
Grants and Contributions	1,036,528
School Age Programs	250,098
Camp Foster Programs	232,940
Sports Programs	41,589
Fitness Revenue	23,701
Other Revenue	21,849
<b>Total Operating Income</b>	<b>\$ 2,703,157</b>

### Investment Income (Loss)

<b>Total Income</b>	<b>\$ 2,802,932</b>
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### **Expense**

Compensation Related	\$ 1,635,504
Operating Expenses	1,411,505
<b>Total Expense</b>	<b>\$ 3,047,009</b>

### **Net Surplus (Deficit)**

<b>\$ (244,077)</b>
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# THE HERITAGE CLUB

The purpose of the endowment fund is to provide the YMCA of the Okobojis with a stable financial base to carry out its mission today, while allowing for growth in the future.

Choosing to be a part of the YMCA Heritage Club involves making a commitment that adds to the endowment fund, whether it is now or in the future. Your charitable gift continues to a future of new possibilities for families and children throughout our growing community.



## MAKE YOUR WISHES KNOWN

If you've put off creating or updating your will, take the time now to make your wishes known. The benefits of planned gifts are numerous – for you and the people and organizations you care about. With thoughtful planning, you can ensure that your estate has the greatest impact on your family and the charitable causes you support.

The types of gifts you can give to a charitable organization like the YMCA are numerous. Any type of asset that you irrevocably donate results in a current income tax deduction. With many types of gifts, however, there are additional tax benefits.

### WANT TO LEARN MORE?

For more information about legacy giving, please contact YMCA Development Director Cindy Rosa at 712-336-9622 or [cindy.rosa@okobojiymca.com](mailto:cindy.rosa@okobojiymca.com).

## CARING FOR THE LITTLE THINGS HELPS GROW THE BIG THINGS!

### Adopt a Cabin



Foster families expect a quality experience with comfortable cabins for their children. We strive to make their time here unforgettable, and the homey feeling of a well-kept, cozy cabin is at the forefront of their cabin experience. Our cabins have received minor improvements since the 1980s, but as we grow out of the pandemic, we're preparing to reinvest in them in a big way!

When you adopt a cabin, you'll be investing in the future of Camp Foster and enriching the lives of future campers! We'll use the funds to update our cabins to meet 21st century expectations, upgrade Electrical & HVAC services, refresh cabins (think doors and windows), replace worn and/or worn out fixtures and fix or replace siding & roofing.

For more information or to donate, please visit [www.campfosterymca.com/adopt-a-cabin](http://www.campfosterymca.com/adopt-a-cabin)

# THE YMCA OF THE OKOBOS BOARD OF DIRECTORS



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## CAMP FOSTER YMCA TESTIMONIALS

My girls just got back from Camp Foster and they had the absolute best time. The communication from the coordinators was excellent and everything down to the packing list and expectations was informative and very helpful. My girls both praised their counselors and had a great experience. Thank you, Camp Foster staff, for making their week so great and the highlight of their summer!

-Stevie P.

Our grandkids loved the variety of activities and meeting new friends. Leaders have lots of patience and sense of humor to deal with different personalities and situations.

-Corrine L.

Although I wasn't a camper, the Foster Flame touched my heart, and never left me when I was a counselor for two summers in college. One word to describe Camp Foster is, magical. When you drive past that yellow sign deep into the woods and arrive at the mess hall for check in you feel different, in a good way. You feel as though all your cares and worries were left on the highway as you turned into the entrance. As you endure campfires, EP, campouts, the backwards bridge and other fun activities, you come to realize that Camp Foster is a second home. I wouldn't trade those two summers for anything else. I got to witness first hand the joy that Camp Foster brings to new kiddos all the way up to the team leaders. I know that when I have kids they will go to this magical place that changed my life for the better. Keeping the Foster Flame Alive!

-Jordan R.

## BEDELL FAMILY YMCA TESTIMONIALS

Friendly staff. The facility is always clean, making it a pleasant building to work out in. Thanks for your professional observence.

-Joe O.

Just a great place to work out and relieve stress.

- Toni R.

I love getting my exercise done early in the morning. The new dressing rooms are so clean and pretty. Can't wait for the new updates that are coming.

-Kathy B.

I'm there 5 or 6 times a week and I absolutely love the place!

- Bill M.

The Bedell Family YMCA is a great family and community experience.

-Dayle B.

This is probably the best gym I have been at for a long time. Lots of ammenities, and well maintained.

-Bob W.



## **YMCA OF THE OKOBOJIS**

**Bedell Family YMCA**

**1900 41st St.**

**Spirit Lake, IA 51360**

**712-336-9622**

**[www.okobojiymca.com](http://www.okobojiymca.com)**

**Camp Foster YMCA**

**PO Box 296**

**Spirit Lake, IA 51360**

**712-336-3272**

**[www.campfosterymca.com](http://www.campfosterymca.com)**