



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



YOUR Y, YOUR COMMUNITY

2019 Annual Report
YMCA of the Okobojs

THE YMCA MOVEMENT

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



OUR VISION

To lead and serve the Lakes Area as a community hub that sustains, grows and engages our members and the community.

DIVERSITY & INCLUSION PLEDGE

The Y is made up of people of all ages and from every walk of life working side by side to strengthen communities. Together we work to ensure that everyone, regardless of ability, age, cultural background, ethnicity, faith, gender, gender identity, ideology, income, national origin, race or sexual orientation has the opportunity to reach their full potential with dignity. Our core values are caring, honesty, respect and responsibility – they guide everything we do.



AREAS OF FOCUS

The YMCA of the Okobojis is for Youth Development, Healthy Living, and Social Responsibility.

YOUTH DEVELOPMENT

Youth Development is the social-emotional, cognitive, and physical processes that all youth uniquely experience from birth to career. At the Y, we know that a successful development process fulfills children and teens' innate need to be loved, spiritually grounded, educated, competent, and healthy.



HEALTHY LIVING



A Culture of Health empowers all sectors in a community to address the social and economic conditions that affect health. It means that all individuals have access to healthy food, educational opportunities, safe neighborhoods, job security, secure housing, and affordable health care. As a leading community-based organization, with more than 2,700 branches and serving 22

million people, the YMCA plays an important role in fostering a Culture of Health across the nation.

SOCIAL RESPONSIBILITY

The Y collaborates with policymakers, community leaders and private and public organizations to advance our cause to strengthen community. The Y encourages individual involvement and investment to support, fund and lead the Y's critical work in the community, so that we can reach more people and do more good. The Y provides resources and support to help eliminate barriers and empower individuals to make positive change, so that they can create a better future for themselves.



COMMUNITY IMPACT



2019 YOUTH SPORTS PROGRAMS

As a champion of Youth Development and Healthy Living in our community, the Bedell Family YMCA strives to keep kids active.

527 youth learned the value of teamwork through YMCA Soccer Programs.

95 kids participated in Flag Football and **80** in Youth Volleyball.

144 average number of kids per session in Rookie Basketball.

17 average number of kids per month in Tae Kwon Do and Youth Jiu Jitsu.

147 volunteer coaches were utilized for our Youth Sports Programs.

2019 FITNESS PROGRAMMING

14,160 number of members & guests who participated in group fitness classes.

129 people utilized our Personal Trainers to meet their fitness goals.

98 women continued on their fitness journey through participation in the Boji Body programs.



2019 Y-KIDS



2,423

number of times per month Y-Kids students utilized our Before/After-School Care Program.

2019 READING BUDDIES

70

total number of school kids the YMCA Reading Buddies program served in Spirit Lake, Okoboji and Harris-Lake Park.



2019 AQUATICS PROGRAMS

223 Dickinson County youth received free swim lessons through the YMCA Safety Around Water (SAW) program.

358 youth learned safety around water through group, private and Y-Kids swim lessons.

61 average number of kids who participated in summer and winter Swim Team sessions.



2019 CAMP FOSTER

2,606 number of kids who discovered a world of outdoor recreation through Overnight or Day Camp.

2,500 number of people served through groups, conferences, rentals and special events.

2019 COMMUNITY TABLE

62 average number of community members who received a free meal at Community Table each month.



BEDELL FAMILY Y MEMBER DEMOGRAPHICS (AS OF 12/31/19)

TOTAL MEMBERS 5,331

TOTAL MEMBER UNITS 2,482

MEMBER UNITS BY LOCATION

Spirit Lake	1,292
Milford	475
Okoboji	160
Arnolds Park	134
Lake Park	64
Estherville	30
Jackson	9
Spencer	33
Other	285

TOTAL 2,482

MEMBER & GUEST ADMITTANCE BY LOCATION

Bedell Facility

Admittance Monthly Average	10,481
Drop-In Monthly Average	771

Milford HLPC Facility

Admittance Monthly Average	1,508
Drop-In Monthly Average	89

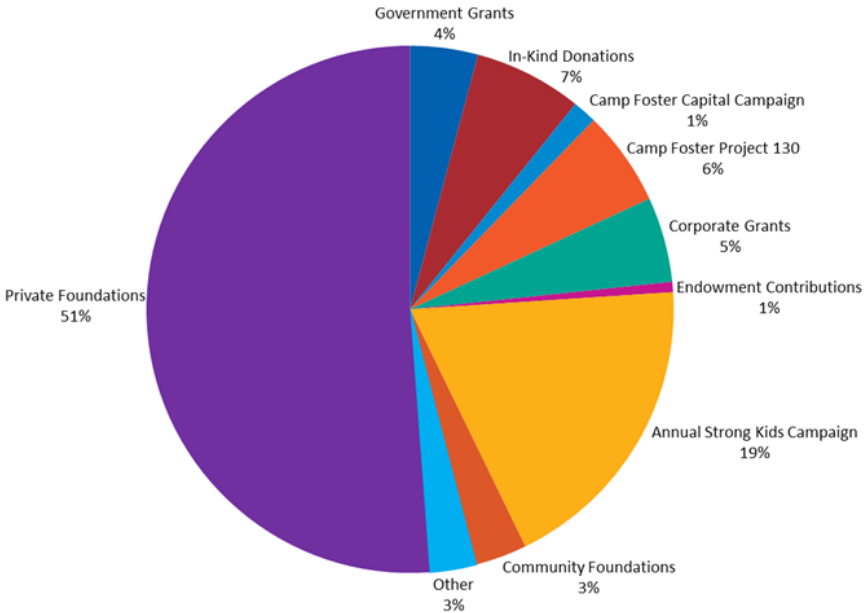
Spirit Lake HLPC Facility

Admittance Monthly Average	1,653
Drop-In Monthly Average	82

TOTAL 2019 ADMITTANCE

174,992

2019 COMMUNITY SUPPORT GIFTS BY TYPE



How much does the Y receive because we are a charity?

Annual Support Gifts Received

	Amount
Annual Strong Kids Campaign	\$ 130,426
Camp Foster Project 130 Scholarships	\$ 40,436
Corporate Grants	\$ 36,200
Community Foundations	\$ 20,400
In-Kind Donations	\$ 15,948
Private Foundations	\$ 13,860
Government Grants	\$ 13,775
Other	\$ 19,791
Total Annual Support Gifts	\$ 290,835

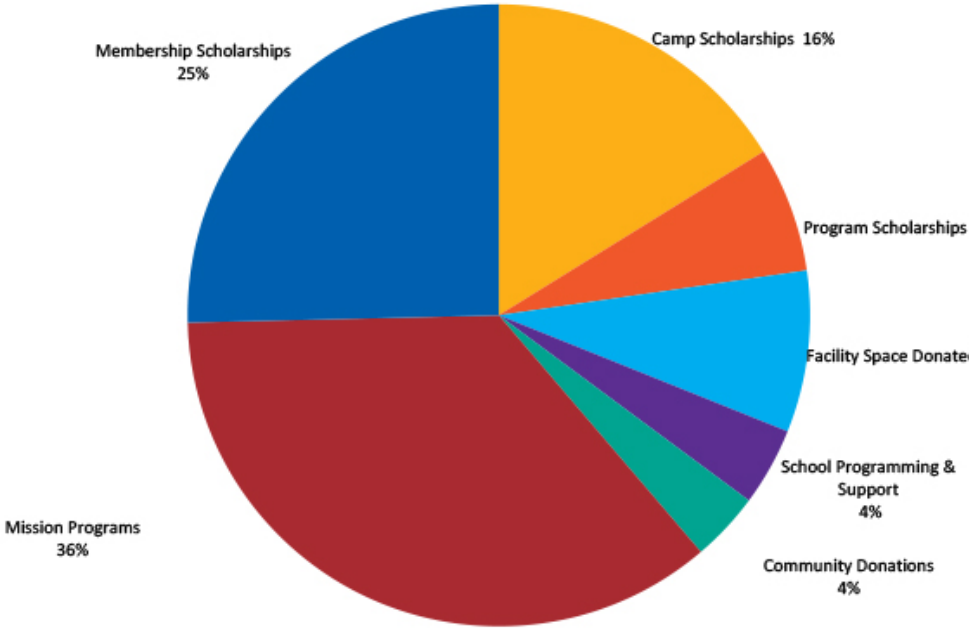
Capital & Endowment Support Received

Private Foundations	\$ 340,625
In-Kind Donations	\$ 30,015
Government Grants	\$ 15,000
Camp Foster Housing Donations	\$ 10,227
Endowment Contributions	\$ 4,350
Community Foundations	\$ 1,500
Total Capital & Endowment Gifts	\$ 401,716

2019 Total Gifts Received

\$ 692,552

2019 COMMUNITY ASSISTANCE GIVEN



Your Dollars at Work

Annual Community Assistance Given

	Amount
Mission Programs	\$ 87,305
Membership Scholarships	\$ 61,750
Camp Scholarships	\$ 39,370
Facility Space Donated	\$ 20,449
Program Scholarships	\$ 15,855
School Programming & Support	\$ 9,876
Community Donations	\$ 8,773
Total Community Assistance Given	\$ 243,378

Facility Improvements*

Camp Foster	\$ 312,845
Bedell Family YMCA	\$ 69,497
HLPCs	\$ 1,564
Total Facility Upgrades	\$ 383,906

*See next page for details

2019 Total Community Assistance & Capital Projects Completed

\$ 627,284



CAPITAL INVESTMENTS & PROJECTS COMPLETED DURING 2019

Bedell Family YMCA

Technology	\$	31,873
Pool & Spa Upgrades	\$	14,839
Bathrooms	\$	11,019
Water Fountains	\$	6,689
Transportation	\$	5,076

Camp Foster

Cabin Expansions & Renovations	\$	209,579
Outdoor Infrastructure	\$	51,954
Waterfront	\$	29,736
Misc Other	\$	21,576

Milford & Spirit Lake HLPCs

Program Equipment	\$	1,564
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Total Facility Investments

\$ 383,906

EXPANSION & ACQUISITION DEBT SERVICE DURING 2019

Bond Principal Paid	\$	120,000
Bond Interest Paid	\$	34,350

Total Debt Service

\$ 154,350

STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2019 (UNAUDITED)

Assets

Cash & Cash Equivalents	\$	847,543
Receivables	\$	23,255
Other Assets	\$	52,363
Endowment Funds	\$	869,304
Net Fixed Assets	\$	<u>9,629,161</u>
Total Assets	\$	11,421,627

Liabilities

Current Liabilities	\$	263,098
Deferred Revenue	\$	588,405
Debt & Long Term Obligations	\$	<u>2,056,122</u>
Total Liabilities	\$	2,907,625

Fund Balance

\$ 8,514,002

Total Liabilities and Fund Balance

\$ 11,421,627

STATEMENT OF ACTIVITIES FOR THE PERIOD ENDED DECEMBER 31, 2019 (UNAUDITED)

Income

Camp Foster Programs	\$	1,431,793
Membership Revenue	\$	1,231,220
Grants and Contributions	\$	692,551
School Age Programs	\$	325,962
Sports Programs	\$	71,694
Fitness Revenue	\$	49,120
Aquatics Programs	\$	37,293
Other Revenue	\$	<u>25,540</u>
Total Operating Income	\$	3,865,175

Investment Income (Loss)	\$	<u>147,633</u>
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Total Income

\$ 4,012,808

Expense

Compensation Related	\$	1,969,909
Operating Expenses	\$	<u>1,755,662</u>
Total Expense	\$	3,725,570

Net Surplus

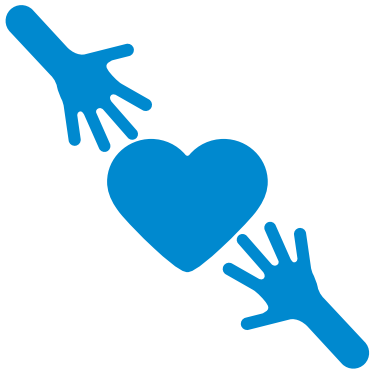
\$ 287,237

THE HERITAGE CLUB

The YMCA of the Okobojis Heritage Club was established to increase the awareness of the endowment fund and to recognize those who have included the YMCA in their financial planning. The purpose of the endowment fund is to provide the YMCA of the Okobojis with a stable financial base to carry out its mission today, while allowing for growth in the future.



Choosing to be a part of the YMCA Heritage Club involves making a commitment that adds to the endowment fund, whether it is now or in the future. Your charitable gift continues to a future of new possibilities for families and children throughout our growing community.



MAKE YOUR WISHES KNOWN

If you've put off creating or updating your will, take the time now to make your wishes known. The benefits of planned gifts are numerous – for you and the people and organizations you care about. With thoughtful planning, you can ensure that your estate has the greatest impact on your family and the charitable causes you support.

The types of gifts you can give to a charitable organization like the YMCA are numerous. Any type of asset that you irrevocably donate results in a current income tax deduction. With many types of gifts, however, there are additional tax benefits.

WANT TO LEARN MORE?

For more information about legacy giving, please contact YMCA Development Director Cindy Rosa at 712-336-9622 or cindy.rosa@okobojimca.com.

THE YMCA OF THE OKOBOJIS BOARD OF DIRECTORS



Ginny Gunderson
President (CVO)



Jamin Trautman
Past President



Dalton Kidd



Nate Gruys



Jeremy Morrison



Dianne Elton



Tracy Evans



Dr. Zach Borus



Jeanne-Marie Hardy



Kristy Miller



Bill Kallsen



Abby Goodlaxson



Sara Frerichs



Mark Dykema

CAMP FOSTER YMCA TESTIMONIALS

You are more than just a place to go in the summer. You are more than just a place to meet friends and have crazy fun for a week. You are a place to grow, to find one's self and become the person you always have dreamed of. To me when I came to spend my very first week beyond your sign, I wasn't expecting to feel welcomed and by the first night feel at home. Camp has changed my life! I've found confidence when I felt I've had none. I've found friends when I felt no one was there for me. Once someone becomes a part of magical place their hearts never leave. Camp Foster I love you and I hope many others will find home under your beautiful trees.

- Taylor R.

Camp Foster - Thank you INFINITELY for all you do for people every single day, it means more than words can accurately express. From all the love in my heart.

- Allyson C.

BEDELL FAMILY YMCA TESTIMONIALS

Excellent place to get your workouts done. The staff is friendly and always helpful. Lots of great activities for everyone to enjoy!

-Brandon M.

Overall, one of the better YMCAs I've been to.

- Nathan M.

One of the best YMCA's in the country. Friendly staff, great equipment, weights, pool spa, steam room, sauna, indoor track, basketball. Very well maintained. Amazing value.

- Fred R.

Reasonably priced and great facility with good equipment.

-Rick R.



YMCA OF THE OKOBOJIS

Bedell Family YMCA

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Camp Foster YMCA

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